



SHARON SILVERBERG

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512 · 659 · 2918

EDUCATION

Washington University in St. Louis
BFA in Communication Design, Cum Laude
2006–2010 · ST. LOUIS
Concentrations in system design, branding and identity, information graphics, and publications.

RECOGNITION

Paul Edward Birdsall Award for Visual Communications 2010
AIGA 15 Show, St. Louis 2010
Dean's List 2006–2010
Core Student Exhibition 2007 & 2009
International Baccalaureate Certificate 2006

ACTIVITIES

Member, AIGA, 2008–PRESENT
Peer Advisor, WashU School of Art, 2007–2009
Teaching Assistant for Web Development & Design, WashU School of Engineering, 2008
Layout Editor, APEX Undergraduate Research Journal, 2008
Get Out The Vote Coordinator, WashU Students for Barack Obama, 2007
Event Coordinator, Mitzvah Day Community Service Projects, 2002–2008
Teaching Assistant, Austin Museum of Art, 2001–2003

SOFTWARE

Proficient in Adobe InDesign, Illustrator, Photoshop, Google SketchUp, and Microsoft Office. Working knowledge of AfterEffects, Flash, basic XHTML & CSS, and interfaces such as WordPress, Indehibit & Tumblr.

SKILLS

Hands-on experience with SLR photography, book-binding, as well as silkscreen, letterpress, and woodshop techniques.

EXPERIENCE

Creative Intern
The Screamer Company
JUNE 2009–PRESENT · AUSTIN

Refreshing visual and conceptual branding for small advertising firm, including new print collateral and revamped website. Also involved in concept development and production of advertising collateral for local clients such as Seton Family of Hospitals and Torchy's Tacos.

Design Research Assistant
Zoom Health Tracking Initiative, Washington University
MAY 2009–MARCH 2010 · ST. LOUIS

Interdisciplinary project with design professors & medical university faculty focused on identifying preventative health measures and designing a system to inform clients about their personal risk levels. Full involvement throughout the research and design process, including compiling case studies, designing a web prototype, and conceptualizing, naming, and executing the identity.

Design Intern
Traci Moore Graphics
JANUARY 2009–DECEMBER 2009 · ST. LOUIS

Collaborated with principal designer in conceptualizing, refreshing, and executing logos, print and web media, and environmental signage, as well as developing identity collateral for various local corporate and nonprofit organizations. Close involvement with AIGA St. Louis Chapter through 2009–2010 president, Traci Moore Clay.

Graphic Design & Marketing Intern
KDHX Community Media
MAY 2008–JANUARY 2009 · ST. LOUIS

Designed promotional and event-based print media and signage, art directed CD packaging for Live at KDHX: Volume 6, staffed events, and photographed live and in-studio performances.

Junior Staff Member, Research & Planning Division
Travis County Health & Human Services
MAY 2007–SEPTEMBER 2008 · AUSTIN

Designed print, web, and presentation material and performed office tasks for the Research & Planning Division, brochures for other HHS divisions, and assorted logos for affiliated nonprofit organizations.