

# SHARON SILVERBERG

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{ST. LOUIS, MO} 5772 Westminster Place 63112  
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{EDUCATION} **BFA Candidate**, Washington University in St. Louis  
2006–2010. SAM FOX SCHOOL OF DESIGN & VISUAL ARTS  
*Major in Communication Design with concentrated interests in identities, systems and information design.*

**Summer Scholar**, Oxford University, St. Hughes College  
SUMMER 2005. OXFORD, UK  
*Writing-intensive study with Oxford fellow focusing on Surrealist art and film.*

{EXPERIENCE} **Design Intern**, Traci Moore Graphics  
JANUARY 2009–PRESENT. ST. LOUIS, MO  
*Responsibilities include conceiving and executing logos, designing print media and environmental signage, and developing identity collateral for corporate and nonprofit organizations in St. Louis. Intimate involvement with St. Louis AIGA through current president, Traci Moore Clay.*

**Research Assistant**, Zuum Health Tracking Initiative  
MAY 2009–PRESENT. ST. LOUIS, MO  
*Interdisciplinary project with university faculty focused on identifying preventative health measures and designing a system to inform clients about their personal risk levels. Full involvement in the research and design process, including compiling case studies, designing a web prototype, defining the broader identity system and developing a marketing strategy.*

**Creative Intern**, Door Number 3  
JUNE 2009–JULY 2009. AUSTIN, TX  
*Assisted in branding and advertising campaigns ranging from the Blood Centers of Central Texas to the Texas Stars. Acquired valuable research, client interaction and presentation skills at a fast-paced, full service agency.*

**Graphic Design & Marketing Intern**, KDHX Community Media  
MAY 2008–JANUARY 2009. ST. LOUIS, MO  
*Designed promotional and event-based print media and signage, art directed CD packaging for Live at KDHX: Volume 6 and photographed in-studio performances.*

**Junior Staff Member**, Travis County Health & Human Services  
MAY 2007–SEPTEMBER 2008. AUSTIN, TX  
*Designed print, web, and presentation materials for Research & Planning Division.*

{ACTIVITIES} **AIGA Student Member**, 2008–PRESENT  
**Teaching Assistant**, WEB DESIGN & DEVELOPMENT FALL 2008  
**Peer Advisor**, SAM FOX SCHOOL OF DESIGN & VISUAL ARTS 2007–2009  
**Layout Editor**, APEX UNDERGRADUATE RESEARCH JOURNAL SPRING 2008  
**Get Out The Vote Coordinator**, WASH. U. STUDENTS FOR BARACK OBAMA 2007  
**Event Coordinator**, MITZVAH DAY COMMUNITY SERVICE PROJECTS 2002–2008  
**Teaching Assistant**, AUSTIN MUSEUM OF ART 2001–2003

{HONORS} **Deans' List** 2006–2009  
**Core Student Exhibition** 2007 & 2009  
**Published**, Diverse Youth Poetry Anthology 2006  
**International Bacchalaureate Certificate** 2006

{SKILLS} Proficient in Adobe InDesign, Illustrator, Photoshop and Microsoft Office  
Hands-on experience with digital SLR photography, book binding, printmaking, silkscreen printing, and letterpress techniques  
Working knowledge of basic XHTML, CSS and Flash CS3